BLAKELY SCOTT

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EXPERIENCE

User Experience Designer | Gulfstream Aerospace
Savannah, GA (June 2017-Present)
- Redesigned the PlaneBook iPad app used by pilots
- Lead UX Designer for various internal and external facing iOS, Android and web apps
- Conducted user research in the form of card sorts, user surveys, paper prototyping and A/B testing
- Wrote personas and created user journey maps
- Worked with UX team to create and maintain a design system for internal mobile and web applications
- Spoke at internal UXD Conference to 120+ employees on the topics of Data Driven Design & Prototyping

Web Developer | Gulfstream Aerospace
Savannah, GA (March 2014-June 2017)
- Information architect for 100+ intranet sites
- Trained dozens of employees on SharePoint
- Streamlined business processes by implementing team collaboration sites and workflows
- Wrote project requirements and architected solutions
- Collaborated with QA team to test and document bugs
- Designed and coded custom themes for SharePoint
- Mockups shown in company meeting by CEO
- Developed custom forms and workflows
- Created infographics to illustrate Human Resources and IT business processes
- Designed and oversaw refresh of company intranet website used that receives over 44k hits per day
- Created custom search result templates
- Successful intranet launch to over 13,000 employees
- Gave daily support to users and trained power users

Multimedia Intern | Gulfstream Aerospace
Savannah, GA (July 2012-March 2014)
- Developed web solutions for business processes
- Helped create overall site taxonomy
- Mockups shown by leadership in company meeting

VP of Communication | SCAD United Student Forum
Savannah, GA (September 2011-August 2012)
- Designed posters and graphics for student outreach
- Acted as a liaison between the college and students

Web Design Intern | South Magazine
Savannah, GA (February 2011-September 2011)
- Maintained blog and events calendar
- Created graphics for thesouthmag.com
- Event Photography

KNOWLEDGE

- Wireframes & Mockups
- Prototyping
- Figma, Sketch, InVision, Principle
- Omnigraffle & Visio
- User Testing & Research
- Search Design & SEO
- Photoshop, Illustrator, After Effects
- Branding & Typography
- Agile/Scrum Methodology
- Art direction
- Design thinking
- Teaching & Training

EDUCATION

Certified SCRUM Master (2018)

UX Certified
Nielsen Norman Group (2016)

Savannah College of Art & Design
Interactive Design B.F.A. (2013)

VOLUNTEER

Salvation Army Savannah
(2016-2017)
Developed a new SharePoint form and workflow to assist over 2,000 local needy families during the holidays